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KEITH READLING, PE

Vice President

Mr. Readling has 29 years of experience in municipal stormwater management and civil engineering. As an executive and the leader of RFC's Stormwater Management Consulting Division, he has broad responsibilities for service delivery to clients across the U.S., with a particular focus on program and financial planning, stormwater utility, and enterprise fund data and systems development for local governments. Mr. Readling has consulted with many of the largest and most complex stormwater utilities in the U.S. and is one of the foremost authorities in the country regarding stormwater management programs, data, systems, and business processes. He has assisted with the establishment of 41 stormwater utilities in 14 states, serving as the lead consultant for 19 of them. As a senior manager for data-related services in this capacity, he has developed more than 30 stormwater utility impervious area or intensity of development databases and utility billing and collections or integration systems to support the connectivity of geographic billing data to legacy account-based billing systems. Mr. Readling's other technical expertise includes water resources and civil engineering planning, analysis, graphical and non-graphical database development and management, and environmental and regulatory compliance efforts. He is experienced in all aspects of implementing municipal stormwater management programs, from strategic planning and regulatory compliance services, to database architecture and customer service support systems. Mr. Readling also co-authored a chapter entitled, "Expanding Financing and Pricing Concepts into Stormwater," for the Fourth Edition of the industry guidebook, *Water and Wastewater Finance and Pricing: The Changing Landscape*. Mr. Readling has a BS in Civil Engineering from North Carolina State University.

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