



John R. Woodsmall, III, P.E. Director of Public Works Holden, MA Outgoing Co-chair Tom Gregory Town Administrator Spencer, MA Co-Chair Kerry Reed, P.E. Senior Engineer Framingham, MA Incoming Co-Chair

2019 EPA New England Environmental Merit Award





What is the Central Massachusetts Regional Stormwater Coalition (CMRSWC)?

The CMRSWC is a group of communities working together to more effectively manage municipal stormwater.

As neighbors, our communities share stormwater systems, surface water resources, and the need to ensure the long-term protection of these resources. Working as a group allows us to collectively protect the resources we share, and to meet the requirements of the MS4 Permit in an efficient and cost-effective manner.





History

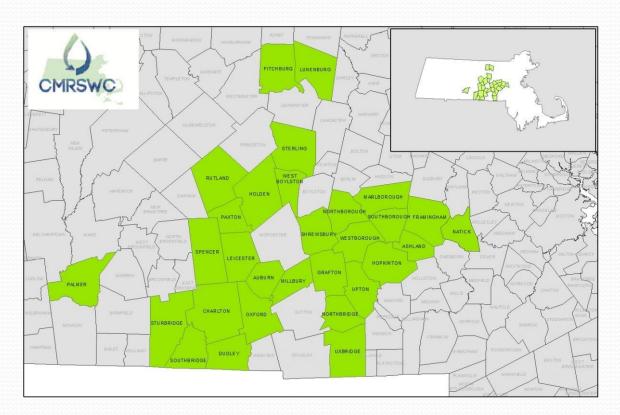
- Began with partnership between towns of Leicester and Spencer
 - Common watershed
- Formed in 2012 with 13 Towns
- Originally financed by a State grant (\$300,000); additional grant in 2013 (\$200,000)
- Formal Bylaws and Governing Structure in September, 2016
 - Now 30 communities in FY 2020





CMRSWC Communities

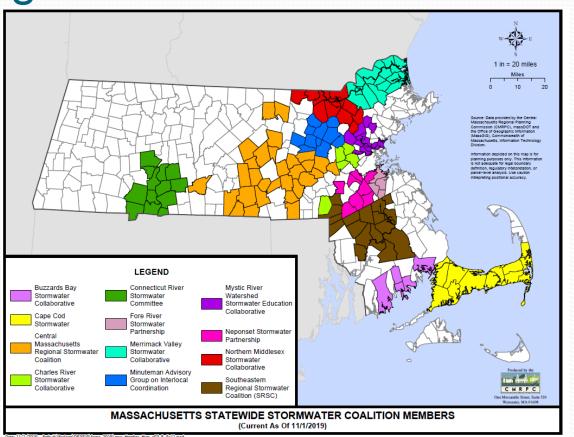
Ashland Auburn Charlton Dudley Fitchburg Framingham Grafton Holden Hopkinton Leicester Lunenburg Marlborough Millbury Natick Northborough



Northbridge Oxford Palmer **Paxton** Rutland Shrewsbury Southborough Southbridge Spencer Sterling Sturbridge Upton **Uxbridge** West Boylston Westborough



Regional Stormwater Coalitions





CMRSWC Partners

- Environmental Protection Agency (EPA)
- Massachusetts Department of Environmental Protection (MassDEP)
- Massachusetts Department of Revenue (MassDOR)
- Massachusetts Department of Conservation and Recreation (MassDCR)
- Worcester Polytechnic Institute (WPI)
- Central Massachusetts Regional Planning Commission (CMRPC)
- Massachusetts Coalition for Water Resource Stewardship (MCWRS)
- Other Regional Stormwater Coalitions
- All Have Provided Help & Guidance, Educational Materials, & Labor

Why a Coalition?

- Same regulatory requirements
- Concerns about new MS4 requirements
- Access to technical and management resources for implementing requirements
- Documenting efforts and submitting regulatory reports
- Educating the public about their MS4
- No dedicated funding



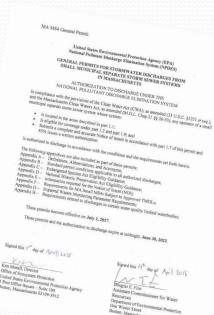




Common Factor to those Challenges: \$\$\$\$\$

MS4 Permit

- Massachusetts is a non-delegated states...EPA runs the permit process
- Permit had been administratively continued for 15 years
- New permit became effective on July 1, 2018
 - Due to legal appeals (both MA & NH), was postponed for 1-year
- Stricter requirements in all facets of the permit





What has CMRSWC done?

- Website with toolkit
- Annual summary for regulatory reports
- GIS mapping and data collection support
- Equipment sharing
- WPI project sponsorship
- Developed Standard Operating Procedures



What has CMRSWC done? (cont)

- Workshops/training
 - Notice of Intent
 - Stormwater Management Plan
 - Stormwater Pollution Prevention
 Plans
 - Illicit Discharge Detection & Elimination
 - Geographic Information Systems
 - Sewer-sniffing dog demonstration



What has CMRSWC done? (cont)

- Advocacy to state & federal agencies
- Helped fund MS4 legal appeal
- Helped form MA Statewide Stormwater Coalition
- Public education & outreach





Current Work

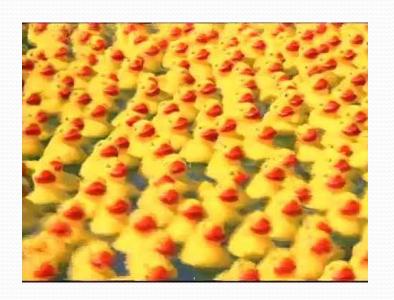
- Workshops
 - NOI, SWMP, IDDE
 - Provide templates, avoid paying for consultants
- IDDE support
 - PeopleGIS
 - Equipment
- Working with Other MA Stormwater Coalitions on Common Education Messages





Think Blue Massachusetts





Learn more at https://www.thinkbluemassachusetts.org/
And follow us on Facebook https://www.facebook.com/ThinkBlueMassachusetts/

Challenges & Lessons Learned

- Everyone needs to get "something" from their membership
- Diverse membership is both a benefit and a challenge; requires coordination between 30 towns, administrative & technical staff
- Turnover in membership need a core group to set goals and put ideas into action
- Steering committee
 - Sub-committees (Education, Technical, Advocacy)







Challenges & Lessons Learned (cont)

- \$\$\$\$ accommodate varying budget resources of each town
- Dues provide a sustainable funding source and generate "buy-in" from members
- Create partnerships with environmental groups, professional organizations, and local universities.
- Document efforts.



Challenges & lessons learned (cont.)

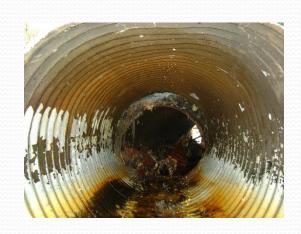
- The new MS4 permit is complicated & expensive.
- State agencies want you to succeed.
- Consultants are great partners
- Need to educate not just the public, but also local officials on the needs and additional cost & effort.
- Stormwater is Stormwater is Stormwater





Future Challenges and Unknowns

- Increased regulatory burden on:
 - Drinking water
 - Wastewater treatment discharges
 - Stormwater management
 - Impaired waters & TMDLS
- New permit requirements = more costs
- DEP taking on NPDES permitting primacy?
- Competition for limited municipal resources
 - Stormwater utilities??





What Next?

- CMRSWC needs to continue to partner with other coalitions and the state and federal agencies
- Need to educate not just the public, but local officials on the reasons for additional efforts & costs
- Create partnerships with environmental groups where possible
 - All are working towards same goal, how can we get there cooperatively?
- Funding



What Next? (cont.)

- Continue to advocate for integrated planning & permitting by the EPA & DEP
- Advocate for realistic permit requirements
- Continue pooling of resources and talents of member communities





Questions?

http://centralmastormwater.org

https://www.thinkbluemassachusetts.org/

Twitter: @MAStormH2O



Image courtesy of J. Brooks McCarty, Framingham DPW Drainage Supervisor

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